

Logotype

– STACKED VERSION



– BLACK VERSION

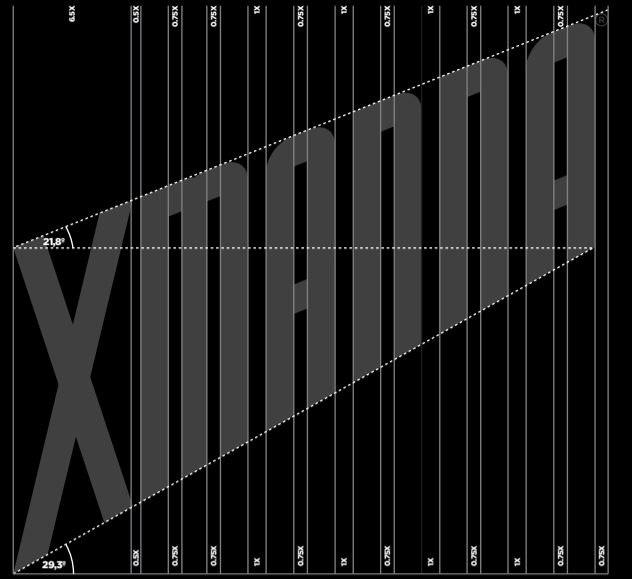


– WHITE VERSION



Construction

– PROPORTIONS



– MINIMUM SIZE



– EMPTY AREA



Logotype Uses

– FIELD LEVEL LED



– VOMITORY LED



– APP ICON



Corporate Colors

– MAIN COLOR



RGB 255 59 0
HEX/HTML #FF3B00
CMYK 0 77 100 0



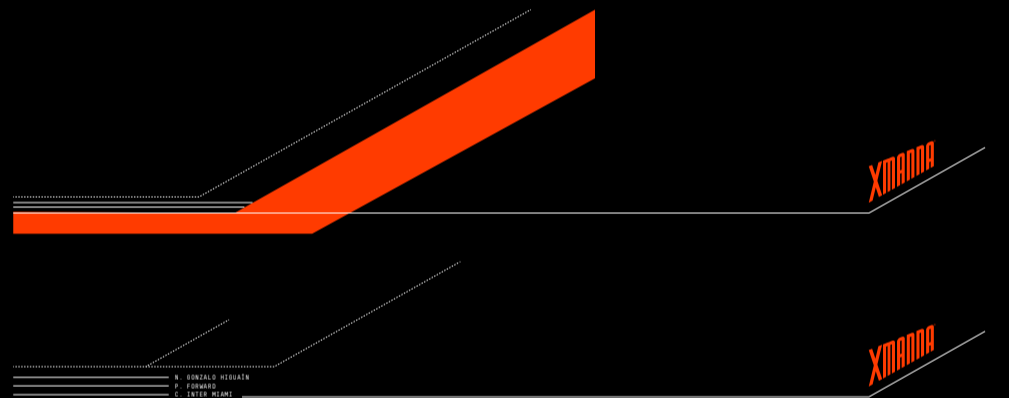
RGB 16 24 32
HEX/HTML #101820
CMYK 100 61 32 96



RGB 255 255 255
HEX/HTML #FFFFFF
CMYK 0 0 0 0

Graphic Elements

– ART DIRECTION



Primary Font

– GROWTH



Secondary Font

– TSTAR MONO ROUND



Brand Applications

